



Understanding Strive for 5 for Customers

1 KNOW THE PRODUCTS

The following customers **DO** count toward the Strive for 5 promotion:

U.S.

- Home Phone
- Flash Wireless Customers (*on any network*)

Canada

- Home Phone
- Stand-alone High-Speed Internet (*with specific providers*)
- Home Phone Bundled with High-Speed Internet

The following customers **DO NOT** count toward Strive for 5 eligibility:

- DigitalTalk® Express – coming soon

2 PROPERLY PROMOTING STRIVE FOR 5

Customers cannot just simply “refer” customers; those customers must sign up for the same service in order for a credit to be issued

- **Incorrect:** Refer 5 other customers and your service can be free
- **Correct:** Refer 5 other eligible customers *who sign up for the same service you have* and your service can be free

A customer can receive a bill credit not exceeding their Monthly Recurring Charge. Regardless of the credit, a customer will still receive a bill for taxes and surcharges

- **Incorrect:** Qualify for Strive for 5 and get free service
- **Correct:** Qualify for Strive for 5 and your service **can be free** (*excluding taxes and surcharges*)*

3 PRODUCTS ELIGIBLE FOR STRIVE FOR 5 and PROJECT FEEDING KIDS

When customers sign up for the following services, and pay their bill each month, a child gets fed.

- Home Phone
- Home Phone Bundled with High-Speed Internet* (*Canada only*)
- Wireless (*U.S. Only*)



Spread the word!

Utilize the new Strive for 5 tools in your Contact Center, available as part of Your Business Assistant. In addition, check out ACN's social media sites for sharable content.

*Credit applies to Monthly Recurring Charge. Excludes taxes and surcharges. See acnstrivefor5.ca for details.

**Bundled services provide one meal