



Sale or Transfer of an IBO Position

We are often asked the question, “may I sell my ACN position?” The simple answer is yes, but there are some policies surrounding the sale or transfer of an IBO position. First and foremost, to protect the business opportunity, ACN does restrict the sale of IBO positions and all requests for the sale of an IBO position must be reviewed and approved by ACN prior to the sale-taking place. It’s important to understand that the IBO position will not be considered sold until the sale is approved by ACN. Therefore, please do not accept any funds from the potential buyer until the sale has been approved and finalized.

To have your position sale request approved, please forward a Letter of Intent to ACN, indicating your wish to sell. ACN will then send all documentation to the seller for completion. Keep in mind, the process for approval does not begin until the documentation is returned and fully executed. ACN does charge a \$1,000 fee to process any approved sale. Do not send the funds until ACN has approved the sale of your position.

Should a company or partnership wish to change ownership greater than 20%, ACN must be notified of such change of ownership in writing. The new owners must comply with the terms of the IBO agreement and all policies and procedures. Should a company or partnership have a change in ownership of 50% or greater than the rules regarding a position sale will apply, including the \$1,000 transfer fee.

Upon the death or incapacity of an IBO, or of its principals, the rights to the commissions and marketing position will pass to the designated successor, provided said successor complies with all the terms of the ACN Agreement, ACN’s Policies & Procedures, and fulfills the duties and obligations required of an IBO. A Letter of Intent, along with a copy of the death certificate, will be required. If the position is transferred to an existing IBO, or to an individual listed as a partner, shareholder or trustee, the individual will need to contact ACN to discuss his/her options. If the transfer is of a temporary nature, the subsequent activation and deactivation will likewise be temporary.

We will strive to make this process as seamless as possible, but all conditions must be met prior to a sale or transfer of an IBO position. If an IBO is terminated from ACN due to unethical or illegal activity, under no circumstance will he/she be entitled to sell or transfer their position.

As the world’s largest direct seller of telecommunications, energy and other essential services, our marketing integrity is fundamental to the ACN reputation. Doing your part as an ACN IBO is essential to ACN’s overall success.

If you have any questions about this or any of our policies,
please contact the Business Ethics Department at businessethics@acninc.com.

We are here to help you.