



Trademarks / Copyrights

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Should an ACN IBO wish to use any of ACN's protected marks, the material containing the mark must be approved prior to use. There is no exception to this requirement. The production of any material containing logos, names, trademarks and other proprietary information of ACN or their subsidiaries is strictly prohibited without prior written authorization.

As Independent Business Owner's you may use the IBO logo available to you via your back office (<https://www.facebook.com/media/set/?set=a.10152643509895442.1073741825.207071010441&type=3>). This logo clearly indicates your status with ACN and should be used in all marketing and promotion of ACN, along with your name.

Again, trademark infringement occurs when use of a mark is used without authorization. Trademark law serves the important function of protecting brand identification and it's not just about company names (i.e., ACN) it also includes individual names (i.e., Tony Robbins). In 15 U.S.C. Section 117 it states "one who misappropriates a trademarked name is not only liable for damages sustained by the trademark holder and costs of the action, the infringer also must disgorge its profits." Therefore, unless you have permission to use a trademarked name or brand, please don't.

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If you have any questions about this or any of our policies,
please contact the Business Ethics Department at businessethics@acninc.com.

We are here to help you.