IDSeal Titan℠

SALES GUIDE

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Why Digital Privacy and Device Protection Are Important

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Your Data is Not As Safe as You Might Think[1]

37 billion
breached records in 2020

141%
Increase over 2019!

$6 trillion
in Cybercrime cost over the next 3 years

The Threat of Cybercrime is Growing[2]

The integration of technology into almost every component of human life not only opens new possibilities, but also offers countless undefined gateways for criminal activities.

- **Close to half a billion new social media users in 2020.**
- **In 2020, 1.3 billion spent using the internet.**
- **Trillions of dollars spent annually on ecommerce.**

Data theft is expected to cost the world over $10.5 trillion by 2025[2]

Personal Data Can Be Used Fraudulently in Many Ways

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The 7 Most Common Ways Thieves Try to Steal Data[2]

- Hacking connectivity (e.g. wi-fi)
- Malware
- Browsing trackers & ads
- Digital fingerprint
- Swiping sensitive documents
- Fake websites
- Eavesdropping via webcam & microphone

Data Thieves are Looking For

- Personal data (SIN, DOB, etc.)
- Login/password data
- Financial data
- Email Address/password
- Social media (for password clues, etc.)

What is IDSeal Titan?

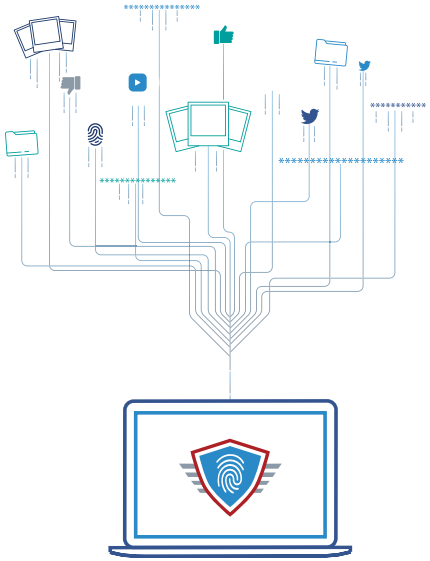
IDSeal Titan℠

IDSeal Titan is a first-of-its-kind Digital Privacy and Device Protection Suite that helps protect your devices and information from cybercriminals. It's designed to provide a 24/7 seal of protection that defends against cyber threats to your confidentiality, identity, and devices in real time.

31%
of consumers unintentionally installed or downloaded a computer virus or malware

13%
have been a victim of phishing by a malicious email or spoofed website

8%
of consumers unintentionally installed or downloaded ransomware on their device[3]



The threat of cybercrime is real and can result in devastating consequences for its victims, including financial losses, loss of access to data, and personal attacks that cause chaos and distress.

IDSeal Titan Can Help

- **Keep Your Data Safe & Protected**
- **Keep Your Private Information Private**
- **Keep Your Devices Safe from Digital Threats**
- **Safely & Privately Surf The Web**

Benefits Overview

IDSeal Titan℠

IDSeal Titan Digital Privacy and Device Protection Suite

PLUS 2 TB of Cloud Backup

The IDSeal Titan Security Suite Includes Device Protection, Antivirus, VPN, & Cloud Backup **All In One**

KEEPS YOUR PRIVATE INFORMATION PRIVATE

IDSeal Titan scans your computer for login credentials, documents, and other sensitive personal information, then encrypts this data at your discretion and hides it in a **secure vault** on your computer so you can control the access. **Camera and microphone blockers** protect you from bad actors that might try to eavesdrop or peep into your personal life.

SAFELY & PRIVATELY SURF THE WEB WITHOUT A CARE

With IDSeal Titan's secure **VPN**, you can browse the web safely from anywhere, confident that your online activity will be private. IDSeal Titan keeps websites from tracking where you go, what you do, and what you buy, and limits your personal digital information from being accessed by malicious criminals. And, our **Safe Browsing feature** guards against unsafe websites, hacking attempts, malicious scripts, and other online threats.

KEEPS YOUR DEVICES SAFE FROM DIGITAL THREATS

IDSeal **Antivirus** defends your devices from the latest viruses, malware, ransomware, trojans, and spyware, while helping to keep your device operating at peak performance. It features an easy installation process, monitoring and alerts capabilities, and even has email protection, blocking and securing any threats found in incoming emails.

KEEPS YOUR DATA SAFE & PROTECTED WITH 2TB OF SECURE CLOUD BACKUP

With IDSeal Titan's Cloud Backup, you no longer have to worry about losing your data if your devices fail or are lost or stolen. Our cloud backup for Windows devices utilizes a military grade security to safely store your data. Your files can be accessed and restored to the original location or to an alternate device from anywhere with an internet connection.

15 Protection & Security Features*

IDSeal Titan℠

Antivirus

IDSeal Antivirus offers protection from malicious programs that threaten personal computers and Android mobile devices that meet the Minimum System Requirements. IDSeal Antivirus utilizes active protection mechanisms that monitor, block, and alert when a threat is detected. Harmful incoming emails are blocked and quarantined and your computer can be automatically scanned for threats on a defined schedule. Easy to install and use, IDSeal Antivirus also includes extra tools and features such as a history cleaner and start-up manager to help keep your computer protected and operating efficiently.

Virtual Private Network (VPN)

The VPN feature provides online privacy by allowing you to connect to a VPN server so you can mask your IP address and send your internet data through a secure encrypted tunnel established between you and your endpoint so that you can keep your internet activity and location private. Please note that some countries and companies block the use of VPNs.

Cloud Backup

IDSeal Cloud Backup is a storage and recovery solution that allows you to backup data on a secure remote server and restore that data to the original location or to an alternate Device from anywhere with an internet connection.

Dark Web Scanner

The dark web scanner employs a unique algorithm that allows you to search for occurrences of your passwords or email addresses in databases that have been stolen by hackers and are being bought and sold on the dark web.

Login Encryption & Password Vault

This feature lets you scan your Device for traceable login credentials you have used with websites, portals, or service providers and then encrypt those passwords and store them in a vault for safekeeping.

Tracking Blocker

The tracking blocker feature works to block tracking records that include your personal digital information that can be used by third parties and hackers.

Digital Fingerprint Scrambler

This feature takes the data a website collects behind-the-scenes and uses to identify your Device, known as your "digital fingerprint", and scrambles it either automatically or on-demand, creating a fake digital fingerprint in its place so websites won't be able to track your personal browsing patterns.

Browsing Tracks Scanner & Cleaner

This feature allows you to deep clean your Device by removing browsing records, cookies, and other items that track your browsing patterns so that you can proactively reduce the chances of those credentials being stored and abused. The set-and-forget setting lets you automatically block cookies that are suspected of being privacy-risking or malicious.

Sensitive Document Detection

The sensitive document detection feature locates documents on your Devices that may contain sensitive information such as bank account or credit card numbers and other personally identifying information.

**Some features are not available on all platforms*

15 Protection & Security Features*

IDSeal Titan℠

Encrypted Document Vault

Store sensitive documents using the encrypted documents vault feature so that they are safeguarded in one secured location, both encrypted and masked, as protection against your information being found and abused.

Personal Profile Protection

The personal profile protection feature helps limit identifying information that could be stolen from your Device by making it easy to find and delete all the user profiles (phone numbers, email addresses, mailing addresses, credit card information, etc.) that are stored on your Device in connection with "auto-fill" functions.

Ad Blocker

Enabling this feature blocks both static and dynamic banner ads, making your browsing experience more efficient and enjoyable by allowing you to surf the web without annoying flashing banners and distracting ads.

Safe Browsing/Real-time Protection

This feature gives you confidence to browse the web freely by warning you when you encounter unsafe websites that could expose you to malware, spyware, viruses, and other malicious scripts and monitoring your Device for phishing attempts, blocking them in real time, and alerting you.

Webcam & Microphone Blocker

This feature allows you to digitally block malicious attempts to access your Device's camera and microphone by third parties that may try to eavesdrop or peep into your personal life.

Privacy Advisor

The privacy advisor feature evaluates the permissions on your Device, categorizes them by risk level, and makes recommendations regarding these settings to improve privacy. This feature is only available on Android devices.

*Some features are not available on all platforms

Features by Platform

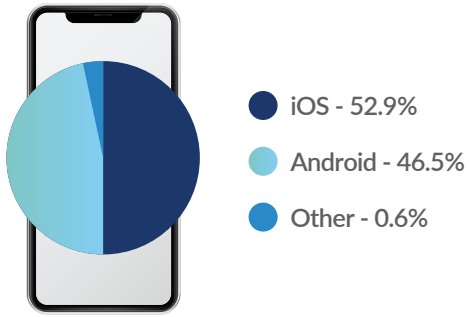
IDSeal Titan℠

Features	Windows	Android	iOS	Mac
Cloud Backup 2TB	✓	✓	✓	✓
Tracking Blocker	✓	✓	✓	✓
Dark Web Scanner	✓	✓	✓	
Sensitive Document Detection	✓	✓	✓	
Virtual Private Network (VPN)	✓	✓	✓	
Antivirus	✓	✓		
Webcam & Microphone Blocker	✓	✓	✓	
Ad Blocker	✓			✓
Browsing Tracks Scanner and Cleaner	✓			✓
Digital Fingerprint Scrambler	✓			✓
Encrypted Documents Vault	✓			
Login Encryption & Password Vault	✓			
Personal Profile Protection	✓			
Safe Browsing/ Real-Time Protection and Alerts	✓			
Privacy Advisor		✓		

OPERATING SYSTEM MARKET SHARE | Canada[4]

Desktop OS market share

Mobile OS market share



How IDSeal Titan Is Different

IDSeal Titan℠

DIGITAL PRIVACY & DEVICE PROTECTION SUITE PLUS CLOUD BACKUP

We compared the top Antivirus, VPN, and Cloud Backup providers on the market and you would have to buy multiple products, pay more, and still not have all the features that IDSeal Titan offers. Now for the first time, you can find the protection you want in one affordable product with[5]:

- **Device Security & Privacy**
- **Antivirus**
- **Virtual Private Network (VPN)**
- **Cloud Backup**

Competitors' Combined Cost
Pay up to $431.27 Per Year[6]

IDSeal Titan Cost ONLY
$239.90 Per Year[7]

All Prices Shown In Canadian Dollars (CAD)

	IDSeal Titan	Combined Competitors[8]
Antivirus Software (4 Devices)	✓	✓
Virtual Private Network (VPN) (4 Devices)	✓	✓
2TB Cloud Backup Storage (2 Devices)	✓	✓
Login Encryption & Password Vault	✓	✓
Safe Browsing & Real-Time Protection & Alerts	✓	✓
Webcam & Microphone Blocker	✓	✓
Dark Web Scanner	✓	
Personal Profile Protection	✓	
Ad Blocker	✓	
Sensitive Document Detection	✓	
Encrypted Document Vault	✓	
Tracking Blocker	✓	
Privacy Advisor (Android)	✓	
Browsing Tracks Scanner & Cleaner	✓	
Digital Fingerprint Scrambler	✓	

Plan Options

IDSeal Titan℠

With IDSeal Titan, you can lock in residual income for the life of the customer's account! You can offer the Annual plan to your customers to save them on overall cost.

IDSeal Titan Annual Plan

$239.90
/Annual

Best Value

Get 2 Months *FREE*

IDSeal Titan Monthly Plan

$23.99
/Monthly

Features

- ✓ Cloud Backup: total of 2TB (per Subscription) for up to 2 devices
- ✓ 15 IDSeal Pro-Tec features, including VPN, Antivirus and Dark Web Scanner for up to 4 devices

** All Prices are in Canadian Dollars (CAD)*

Conversation Starters

Virtual Private Network (VPN)

Do you ever use a public WiFi such as at a coffee shop, a retail store, airport, or hotel?

Many places have free WiFi but how do you know if it is secure or if it is even legitimate? Just because you recognize the name of a WiFi connection doesn't mean it is really that WiFi network. It could actually be an imposter WiFi set up by a hacker who wants to steal your data. Even if it is a legitimate connection, public WiFi networks are often unsecure and vulnerable to cybercriminals who can intercept your data. Think about all of the private information you share online such as passwords, credit card numbers, financial information, or even medical information. Using a VPN will help keep your information from falling into the wrong hands.

Safe Browsing

Have you ever visited a website that you thought might be unsafe or not legitimate?

It's easy to accidentally visit an unsafe website, and it can wreak havoc on your device by installing malware, viruses, ransomware, spyware, and more. Some websites can trick you into revealing personal information such as your login credentials, account numbers, your social insurance number and other sensitive information. Much of the time, you won't even know you're headed to a bad website. **IDSeal Titan's Safe Browsing** feature will warn you before it's too late.

Overcoming Objections

"I don't use public WiFi or travel"

Response: Great! That's a good start to protecting your information but your information is still vulnerable. Whenever you use the internet, your internet service provider (ISP), the websites you visit, hackers, and others can generally see everything you do online. They can link your online activities to your identity and location. A VPN offers an additional layer of security for your home network and protects your privacy. With a VPN, even your ISP won't be able to track you.

"I'm always careful on the internet"

Response: You should always be as careful as possible online, however no matter how careful we are, it can still be easy to fall prey to a sophisticated scammer. IDSeal Titan keeps websites from tracking where you go, what you do, and what you buy, and limits your personal digital information from being accessed by malicious criminals. And, **IDSeal Titan's Safe Browsing** feature guards against unsafe websites, hacking attempts, malicious scripts, and other online threats.

Conversation Starters

Digital Fingerprint Scrambler

Do you shop online then get followed around the web with ads for whatever you searched for?

Here's why that happens: advertisers use information that has been compiled using your browsing habits to place ads targeted just for you. You know who else can use that information? Cyberthieves.

You probably don't realize that when you go online, behind the scenes there are companies, separate from the website you are visiting, that are tracking your activity and collecting data on your browsing patterns. These companies use the data to assemble a profile of you. This data is stored on your computer, and if a cyberthief gets access to it they can use it to obtain your financial information such as bank or investment accounts, or even take out a loan in your name!

In fact, researchers at Princeton University have issued warnings about web tracking firms and their ability to abuse password mechanisms to steal usernames and email addresses, increasing the risk of cybertheft. To help prevent this, they advise users to install ad blockers or protection extensions to prevent third-party tracking.

Overcoming Objections

"I rarely shop online"

Response: I understand that you don't often shop online but all of your browsing data and search history is still being tracked. Websites take information that's unique to your device and combine it with your online behavior to create a personal profile of your digital identity. It may not be connected with your personal identity, but it can include details such as your interests, age, religion, medical issues, income, expenses, shopping habits, and other highly personal information. Even using "Private" or "Incognito" mode won't stop you from being identified because your profile is so unique.

IDSeal Titan scrambles your digital fingerprint to keep your online activity private.

Conversation Starters

Sensitive Document Detection & Vault

Do you keep important personal information on your device such as tax returns, financial docs?

Most of us keep a lot of important and confidential information on our computers, such as tax returns, bank statements, Explanation of Benefits medical forms, and credit reports, just to name a few. If your device is lost or stolen, or if a cybercriminal hacked into it, these documents could be exposed. IDSeal Titan has a Sensitive Document Scanner and Encrypted Documents Vault that can help to protect that from happening.
IDSeal Titan scans your device for sensitive documents and gives you the opportunity to encrypt them and move them into a hidden vault on your device that only you can access.

Did you know that your login credentials and passwords can be stored on your device and in your browsers and cybercriminals could access these?

IDSeal Titan scans your device and locates login credentials that may be stored on your device. You can then either remove them or encrypt them and save them in a hidden vault on your device that only you can access.

Do you work from home?

According to the FBI, cybercrime during the pandemic has significantly increased as cybercriminals are actively targeting people who are working from home. In fact, there has been a 30,000% increase in suspicious messages targeting people who work from home since the pandemic started.[9]

Overcoming Objections

"I have nothing to hide"

Response: I get it. But do you know that cybercriminals and hackers might attempt to take control of your webcam and even turn it on without your permission? It's a fairly common tactic for ransomware and other malware. This type of attack can target anyone. Ransomware attempts try to take control of anything that can be used to make money.
Microphone and Webcam blocking is a solution for this problem. IDSeal Titan blocks your microphone and your webcam at the port so nobody can listen in or see what you are doing without your knowledge.

Conversation Starters

Ad Blocker

How do you feel about pop-up ads or banners that slow down your browsing?

We don't like them either. IDSeal Titan has an Ad Blocker that will prevent all those pesky ads from even loading, and it will speed up your browsing experience. It will also keep those advertisers from tracking your behavior and prevent ads from showing up in the future when online.
Ad Blockers also can help protect your privacy. Some Ads will load scripts that track your browsing even if you don't click on the ad. By using an Ad blocker you can prevent the ad from showing, which also keeps it from loading a tracking script.

Microphone and Webcam Blocker

Did you know that you might be watched or listened to from the camera on your PC or phone?

Have you ever discussed your favourite shoes with your friend and then find it on social media the next day? If you thought someone was listening in on you, you're right! Lots of apps use your microphone and listen in. You know who else could be listening in on you? Cybercriminals and hackers. They are also able to take over your webcam and spy on you.

Overcoming Objections

"I already have VPN/Antivirus/Ad blocker/etc"

Response: It's great that you take cybersecurity seriously and have taken some steps to ensure your personal protection. Although you already have this security feature, would you do me a favour? Would you allow me to show you a comparison of products just to be sure you are not missing something important?
IDSeal Titan has 15 features in one comprehensive solution that work to keep your device secure and protect your privacy. No other solution has all of these in one package. Plus IDSeal Titan comes with 2 terabytes of Cloud Backup that allows you to backup data on a secure remote server and restore that data to the original location or to an alternate device from anywhere with an internet connection.

Conversation Starters

Browsing Tracks Scanner & Cleaner

Did you know that you are tracked online and this information is stored on your device?

Every time you go online, items that track your browsing patterns, such as browsing history, cookies, website data, and other information are stored on your device and some of these items can be malicious. Clearing your browsing history and deleting cookies won't completely remove all of these items from your device. IDSeal Titan's Browsing Tracks Scanner & Cleaner deep-cleans your device and reduces the chance that your information can be stolen by cybercriminals and used for malicious purposes.

Cloud Backup

What would happen if you lost all the files on your computer or if it were damaged, lost or stolen?

IDSeal Titan has up to 2 terabytes of Cloud Backup that allows you to backup your data on a secure remote server and restore that data to the original location or to an alternate device from anywhere with an internet connection. If your files or pictures on your device are corrupted or inadvertently deleted, you can download all of your backed-up data or just selected files using the restoration wizard in the desktop software. If your device is damaged, lost or stolen you can restore your data to a new device through your online account.

Overcoming Objections

"I use a free cloud backup service"

Response: That's great that you already have cloud backup service but do you want limited backup or 2 terabytes of hassle free cloud backup for your important files and information? IDSeal's Cloud Backup is 2 terabytes. Most free services don't provide enough space to store all of your videos, pictures as well as all of your files.

IBO SAMPLE SCRIPT

IDSeal Titan℠

Start with a problem statement:

Just out of curiosity, how much do you know about cybersecurity breaches? Recently, I learned that 42% of Canadians experienced at least one type of cybersecurity incident since the beginning of the pandemic.[2] With the growing dependence on the internet, this problem will only get worse over time.
Since you mentioned that you don't know that much about cybersecurity, and to be honest most people don't, let me tell you about some of the consequences of hackers breaching your security:

1. They can steal your identity.
2. They can access your financial accounts and steal your money.
3. They can steal your personal data and sell it on the Dark Web.
4. They can hold your data and devices for ransom.
5. They can install viruses and malware that makes your device unusable.
6. They can spy on you using your webcam and listen in on you without you knowing.

Do you see how becoming a cybersecurity victim can impact your life? Thirty-six percent of those reporting at least one cybersecurity breach experienced a loss as a result of the incident.[2] To make matters worse, the potential consequences of cybercrime can take years and be very expensive to get resolved, not to mention the stress and hassle in dealing with it.

Continue with the cause of the problem that leads to the solution

Solutions

Here are a few ways hackers can access your personal information

1. One of the most popular ways is by hacking connectivity (e.g. wi-fi). When you use unsecure networks, hackers can get in and steal the data that you share online. Think about all of the information you share when you're online such as credit card numbers, financial info, medical info, social insurance number, etc.

→ **Virtual Private Network (VPN)**

2. It's easy to accidentally wind up on an unsafe website, or to become a target of a scam or phishing attack. These can result in cybercriminals installing malware without you knowing, stealing your personal information or making your device unusable.

→ **Antivirus, Safe Browsing**

3. You may not know this, but every time you go online, websites track your browsing patterns. They also collect data from your devices and create a unique profile of your digital identity, also known as a "digital fingerprint." If Cyberthieves grab this data off your devices, they can use it to create a synthetic identity and open accounts, commit fraud, and commit crimes - all in your name.

→ **Tracking blockers, Ad Blockers, Digital Fingerprint Scrambler**

4. Think of all the private documents you have on your device like bank statements, medical forms, or tax documents. If they are left unsecured and unencrypted, a hacker might access your device and they can easily steal these documents.

→ **Sensitive Document Detection, Encrypted Document Vault**

5. Have you ever discussed something, like maybe a product you want to buy, and then got ads for it? Many apps listen to you using your microphone. Cybercriminals can also hijack your webcam and spy on you without your knowing.

→ **Webcam & Microphone Blocker**

Offer a solution:

You can avoid getting hacked by finding a reliable partner that can help protect you and your family from cybercrime. IDSeal Titan can help to prevent all types of cyberattacks. It has 15 features in one comprehensive solution that work to keep your devices secure and protect your privacy 24/7. IDSeal Titan will also educate you on what you can do to keep your information secure so you can have the freedom and the knowledge to live your life without worry.

You can have IDSeal Titan on your side as your partner and rest easy knowing that your devices and digital privacy are protected.

Frequently Asked Questions

IDSeal Titan℠

What devices are supported?

Windows, Mac, Android and iOS. Please click on this link for details regarding features available by platform: http://acncompass.ca/digital-privacy-protection/.

What payment methods are allowed?

Canadian VISA, MasterCard, AMEX, Discover debit or credit cards are accepted. Prepaid cards and gift cards are not accepted.

Can I change my plan after I am already signed up?

You can change your plan in the Customer Portal. Please select “Services” and click on the “Upgrade/Downgrade” button. Choose your new plan and choose “Change To This Plan”. Please note, new Pro-Tec license keys will be issued when you change your plan and must be updated on all devices.

Can I change my credit card information after I am already signed up?

You can change your credit card information in the Customer Portal. Please select “Payments” and “Update Billing Information”.

I have an issue with IDSeal Titan, how do I get support?

The best way to find quick answers to all questions is to visit the IDSeal Application Support page at https://www.acn.idseal.com/support-pro-tec/.

When will IDSeal Titan orders appear on the PCL and count?

Customers who enroll by 4 p.m. ET will appear on your personal customer list and count for IBO Qualifications the same day.

If my customer enrolled in IDSeal Titan and chose the annual pricing plan, how will commissions be paid?

Commissions will be paid monthly. The monthly commissionable revenue will be equal to the annual plan fee (less taxes) divided by 12 and the commissionable revenue will be credited for each month of the plan.

If my existing IDSeal Titan customer is on a monthly plan and chooses to get the annual plan, how are Customer Points allocated?

Once your customer completes their current service period, they will switch to the new plan and you will receive points and commissions based on the new plan at that time.

What happens at the end of my customer's subscription?

Customers in Quebec and Nova Scotia on an annual plan will receive a renewal notice 30 days from their subscription end date. If the customer takes no action they will be downgraded to a monthly plan upon renewal. Their Pro-Tec subscription keys will expire, and they will be issued new keys. Customers in Ontario on an annual plan will receive a renewal notice 30 days from their subscription end date but do not need to take any action to renew.

I forgot to add the IBO ID or entered it incorrectly during signup – how do I fix this?

Easy fix! There’s no need to cancel the account. Please use the claim missing customer’s tool on your Personal Customer List.

How do I find out the order status of my downline’s account?

Please contact IBO Services and they will be happy to assist you.

References and Disclaimers

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References

[1] RBS (Risk Based Security) Online, January 2021

[2] Cybersecurity Ventures, November 2020

[3] Finlay, C., Bardeesy, K. & Su, Y. (2020, July 9). Advancing a Cybersecure Canada: Introducing the Cybersecure Policy Exchange. Retrieved from: **https://www.cybersecurepolicy.ca/agenda**

[4] Statcounter January 2020 - January 2021. Retrieved from: **https://gs.statcounter.com/os-version-market-share/windows/desktop/canada**

[5] IDSeal Titan provides tools and resources to protect your data and identity, but no one can prevent all cybercrime or identity theft. Your own efforts are important to prevent unauthorized access to your personal information.

[6] Bundled cost based on purchase of multiple products at competitor list prices to achieve a comparable feature set, and does not consider promotional rates that may be made available.

[7] Cost for Annual Plan is $239.90, Monthly Plan is $23.99/month

[8] Competitors' feature list based on current offerings. Not all features are available from all competitors.

[9] FBI **https://www.prnewswire.com/news-releases/top-cyber-security-experts-report-4-000-cyber-attacks-a-day-since-covid-19-pandemic-301110157.html,** and Infosecurity Group, April 2020. Retrieved from: **https://www.infosecurity-magazine.com/news/experts-detect- 30000-increase/**

Disclaimers

i. IDSeal Titan provides tools and resources to protect your data and identity, but it is impossible to eliminate the risk of cybercrime or identity theft entirely. Your own efforts to prevent unauthorized access play an important role, and the security of your personal information depends on your use of proper physical, electronic and procedural safeguards.

ii. Some features are not available on all platforms. For a list of features available on Windows, Mac, iOS and Android, visit **https://idsealcanada.ca/features**